

## **Diocesan Stewardship Formation (10/3/16)**

### **Contact Information**

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### **Archdiocese of St. Louis**

- 181 parishes, 158,000 Catholic households, 518,000 Catholics (30% of population)
- 40<sup>th</sup> largest diocese in population and 8<sup>th</sup> in number of Catholic students

### **Stewardship Office**

- One full-time employee and part-time administrative employee
- \$150,000 annual budget

### **Responsibilities**

- Marketing – develop annual brochures, prayer cards, posters, bulletin inserts, templates
- Education – develop resources and conduct training through parish meetings, regional training and annual supplier seminars
- Assist parishes locally, regionally, nationally and internationally

### **Stewardship Resources**

- Website – [archstl.org/stewardship](http://archstl.org/stewardship)
- Annual Parish Stewardship Training Guide
- Annual Lay Witness Speaker Training Guide
- Bi-annual Stewardship Evening with Archbishop Carlson
- Archdiocesan Stewardship Education Council (12 members: 7 lay and 5 priests)
- Monthly Stewardship e-newsletter
- Monthly Stewardship Webinar – presented by Our Sunday Visitor
- Quarterly Stewardship Bulletin Reflections and Prayers
- Parish Meetings
- Deanery Meetings
- My Catholic Giving Guide

### **Third Party Suppliers**

- Marketing: graphic/copy development, printing, distribution
- Gift of Treasure: electronic offertory, increased offertory, personal finance seminars

### **Suggestions**

- Be flexible, read multiple resources, be open to new ideas
- Individual parish meetings, regional training locations work the best
- Provide “practical” tools that work, don’t expect parishes to figure it out on their own
- Develop relationships with priests, parish chairs, other Curia offices, suppliers, other dioceses, ICSC
- Please contact me if I can help with anything