

Diocesan Stewardship Days – ICSC 2017

...for small and mid-size dioceses

PURPOSE:

- to inspire...action
- to provide ... resources that work
- to encourage...helpful networking

PROGRAM:

- a headliner from outside
- model parishes from inside
- vendors who promote stewardship
- when possible, lead with your bishop
- provide time for sharing ideas and needs

PROMOTION:

- a letter from bishop to all pastors+
- email everyone...don't have a list, start one
- develop artwork and copy for website/eNews/newspaper
- forward to parishes for their bulletins and further distribution

LOCATION:

- central, convenient, affordable...simply perfect
- diocesan conference center...maybe, maybe not
- a stewardship parish...and a different one each year

TIMING:

- Saturday morning works best for lay
- Friday afternoon works well for clergy
- Separate sessions? Yes, whenever possible
- provide appropriate food and refreshments

LOGISTICS:

- registration simple and easy or...
- registration for revenue and record keeping
- vendor sponsors will often cover part of the cost

FOLLOW-UP:

- post presentations/videos/hand-outs on your website
- review feedback evaluations and make plans for next year
- continue to communicate with parish leaders and "helpers"

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