

Stewardship of Communication

Mike DiCosola
Director myParish App

In the beginning . . .



Communication is a Gift Entrusted to Us

How should that change the way
we communicate?

Spirituality of Stewardship

Four Core Values

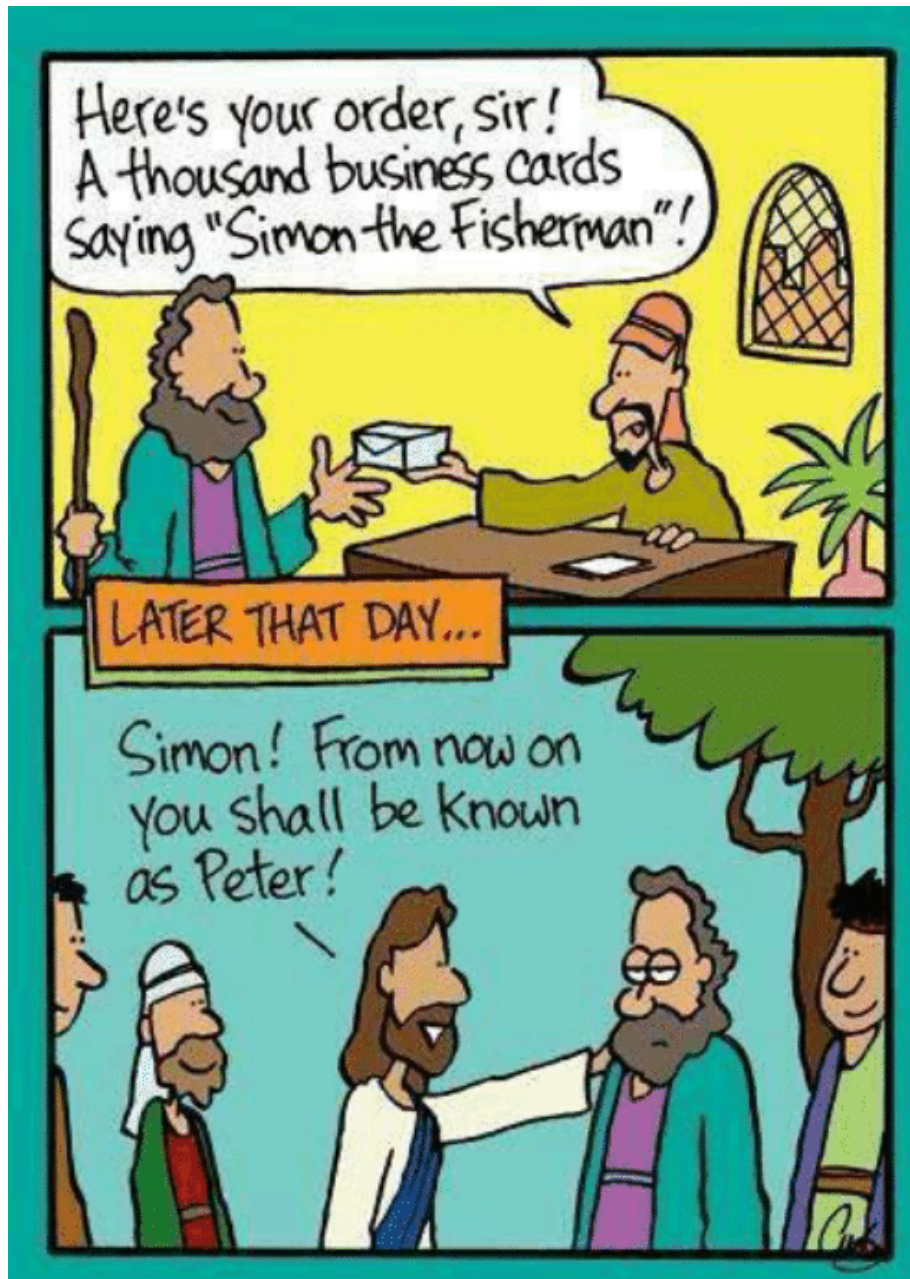
Identity

Trust

Gratitude

Love

Making Stewardship a Way of Life
Fr. Kemberling, M. Glodava



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Identity

Trust

Gratitude

Love

Communication is a Gift Entrusted to Us

How CAN that change the way
we communicate?

Into the Vineyard



Time
Talent
Treasure

Prayer
Participation
Generosity

Time – Prayer



Very early in the morning, while it was still dark,
Jesus got up, left the house and went off to a
solitary place,

where
he
prayed



Time - Prayer

Prayer

For your “audience”

For success

To govern well

according to the “mind of God”

but he would withdraw . . .



Time - Prayer

Major Ideas Take Time

4-6 weeks advance planning

4-8 weeks to communicate

- 6-8/yr, 1-2/season

Sun	Mon	Tue	Wed	Thu	Fri	Sat
Oct 1	2	3	4	5	6	7
	Stewardship of Participation Pre-Messaging					
		Bulletin Cover Due				
8	9	10	11	12	13	14
	Stewardship of Participation Messaging					Participation Weekend
15	16	17	18	19	20	21
Participation Weekend	Participation Reminders					All Masses: Participatio
22	23	24	25	26	27	28
All Masses: Participatic	Participation Reminders					Participation Results
29	30	31	Nov 1	2	3	4
Participation Results	Stewardship of Treasure Pre-Messaging					

Time - Prayer

Every Day Planning

Seasons

Weekly

Interruptions

Treasure – Generosity

The Holy Land

“What do you have that has not been given to you”



St. Paul



<https://www.etsy.com/shop/WhenHeartsListen>
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Treasure - Generosity

Your Channels are Treasure

Do you offer it freely

Tithe

Giving back to God

Treasure - Generosity

Rightly Ordered

Inspiration with information

The ratio

Mixing the 'what' with 'why'



Children in our community
are standing in the snow
waiting for the bus
without coats, hats or
gloves . . .

Treasure - Generosity

The Treasure of Audience

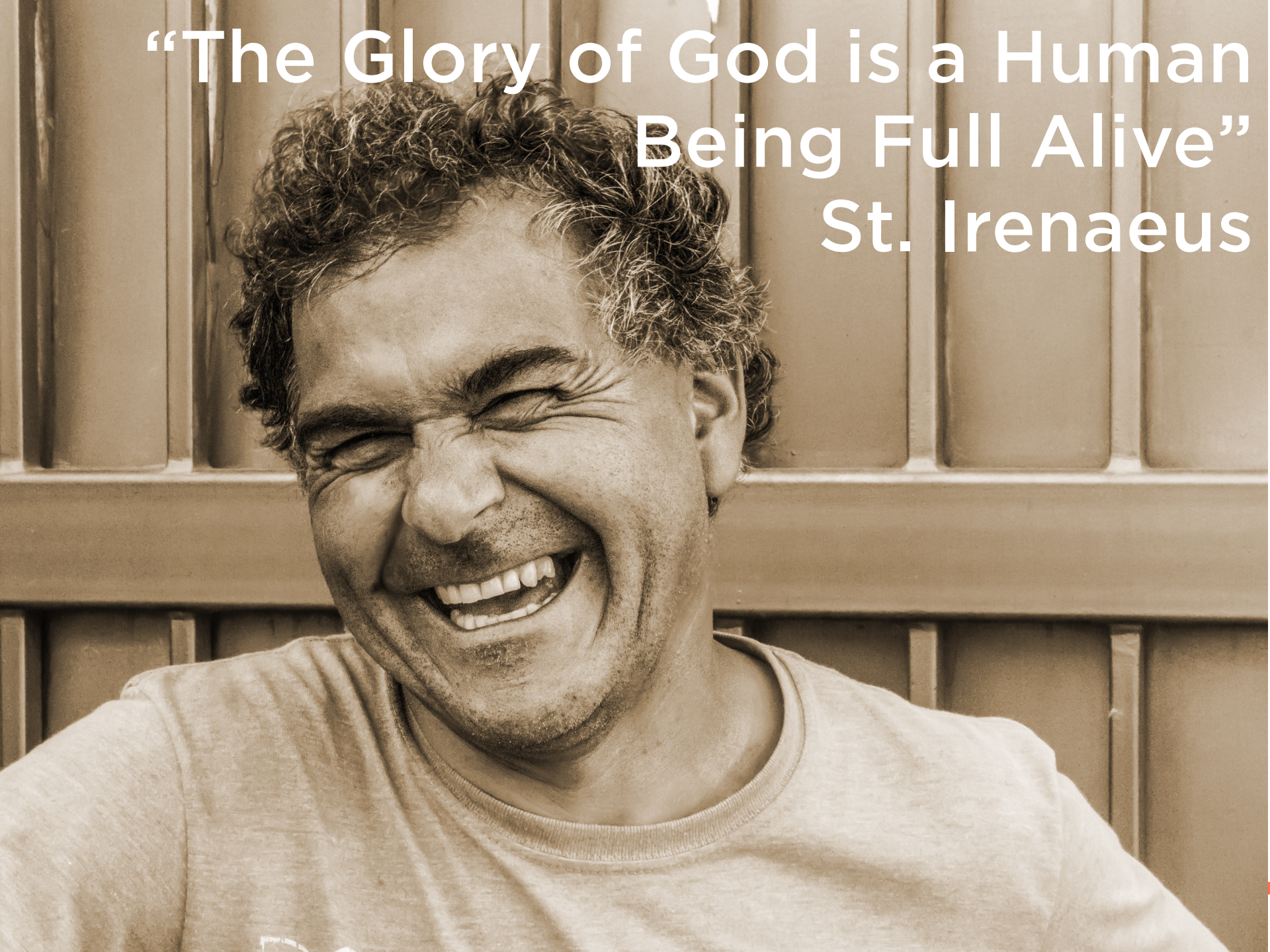
Mindshare & Attention

Gratitude for the Audience

Respect their Time

Talent - Participation

“The Glory of God is a Human
Being Full Alive”
St. Irenaeus



Talent - Participation

Fully Present

Open & Available

Understand the goals:

Pastor

Staff

Ministries

Parish

Talent - Participation

Coach your Peers

Instigate staff communication

Proper planning

Inspiration with Information

Talent - Participation

Inspire Others

Recruit Passionate People

Participation is Gift

Communication is a Gift Entrusted to Us

This WILL change the way you
communicate!



Do not worry about how you are to
speak or what you are to say.

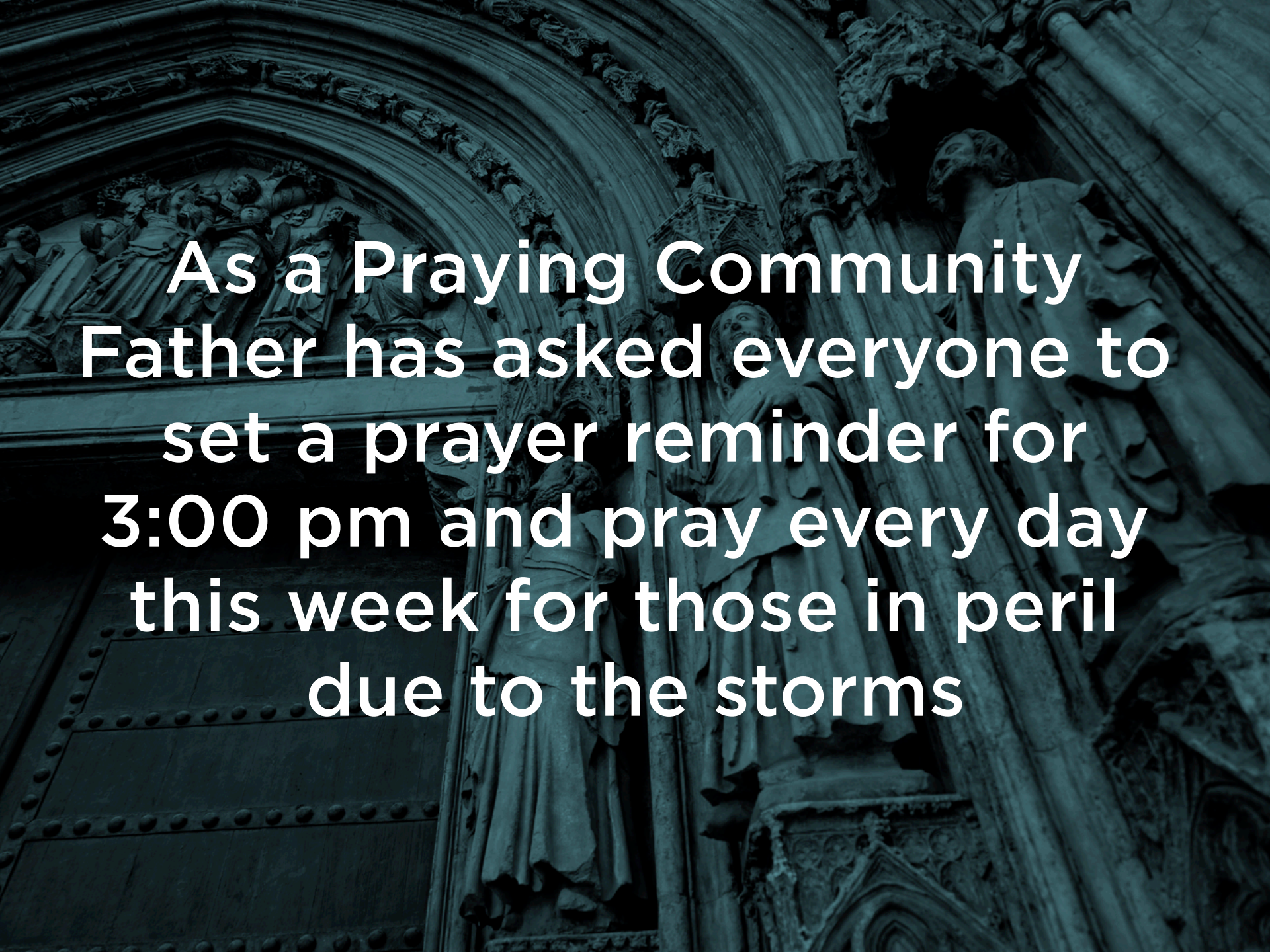
For it will not be you who speak but
the Spirit of your Father speaking
through you.

Inspiring Stewardship

Qualities of a Stewardship Parish

Praying
Welcoming
Serving
Giving
Celebrating

Making Stewardship a Way of Life
Fr. Kemberling, M. Glodava



As a Praying Community
Father has asked everyone to
set a prayer reminder for
3:00 pm and pray every day
this week for those in peril
due to the storms

Go Therefore

- Pray
- Plan the year
- Include all staff and parish goals
- Inspiration with information
- Communicate stewardship qualities
- Inspire others

Some Treasure to Share

- Open myParish App
- Tap Tuesday AM Button
- Tap Session 44
 - 2017 Slides
 - 2016 Audio Track
 - Link to “Making Stewardship a Way of Life”

Stewardship at Diocesan

- Free Communication Workshops
- Free Parish Communication Assessments
- NEW Diocesan.com - Plan Ahead
- myParish App
 - Disciples are good stewards
 - Grants to dioceses
- Presentations like this one

Communication is a Gift Entrusted to You

GO CHANGE THE WAY YOU
COMMUNICATE!

Stewardship of Communication

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Director myParish App